

Stories from the jobsite, and the news influencing them. Everything you need as a drilling professional to ensure success on and off the jobsite. Whether you work in the water, geothermal, environmental, or geotechnical markets, we have what you need to push your project through to completion.

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Topics	New Year & Professional Development	Safety Culture and Association Shows	Spring Ramp Up and Fleet Maintenance	Business Development and Q2 Business Launch	Building a Legacy Business	Employment: Recruit, Train, Retain
Editorial Focus	Leadership, Licensing, Goal Setting	State Groundwater Shows, Winter Training, Rig Safety	Rig Overhauls, Pump Servicing, Tooling, New Technology	Building a Sustaining Business, Logistics, Spring Bidding, Environmental Protection	SOPs, Quality Assurance, Generational Succession	High School Onboarding, Summer Crews, District Energy
Special Topics	Investments in Drilling	Hands Free Drilling Technology	Geothermal & Thermal Energy Resources	Conventional Rotary Drilling	21st Century Drillers & Advancements	Private Water Wells
Topics we cover year-round – news, safety, technology, equipment, PPE, leadership, OSHA regulations, contributor columns						
Driller Debrief Weekly Newsletter	Every Thursday	Every Thursday	Every Thursday	Every Thursday	Every Thursday	Every Thursday
Print Issues			Show Issue Printed in Collaboration with 			Show Issue Printed for Ground2Grid 
“Driller or Digger – Think Like a Driller Quiz Series” and “Driller EDU Training Videos”						
Training and Education	Driller Development	Project Safety	District Energy and Community TENS	Mud and Air Drilling	Drilling Math	Pumps, Pump Curves, and Technology
Editorial Podcast	Driller Newscast	Driller Newscast	Driller Newscast	Driller Newscast	Driller Newscast	Driller Newscast
Additional Marketing Opportunities	Drill TALKS, Co-Branded Content, Retargeting Impressions Also available: Digital AND Print Classifieds			Ask My Brand, Display Impressions, Social Media Targeting Also available: Digital AND Print Classifieds		

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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Topics	Peak Season and Summer Stamina	Capital Investment and Fleet Management	Back to School and Winter Prep	Project Risks and Wells From Hell	Veterans in Construction	Year End Review
Editorial Focus	Mid-Season Focus, Summer Safety and Logistics, Municipal Wells	Rig Purchasing (New vs. Refurb), New Tech, Diversifying Your Business	Professional Development, Trade School, Upskilling, Winter Drilling Preparation	Projects that Impact a Business Legacy and Failing Projects and Moving on From Catastrophic Projects	Veterans in Drilling, Hiring former Military, Multi-Gen Crews, Winter Safety	NGWA Wrap-Up, P&L Post-Mortem, 2028 Strategy
Special Topics	Well Development and Lifecycle of a Water System	Rig Financing	Secondary Education for Drilling	Geology and Hydrogeology	Troops and Water Wells	Year in Review and New Technology
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Driller Debrief Weekly Newsletter	Every Thursday	Every Thursday	Every Thursday	Every Thursday	Every Thursday	Every Thursday
Print Issues	Show Issue Printed in Collaboration with 					Show Issue Printed for National Groundwater Week 
“Driller or Digger – Think Like a Driller Quiz Series” and “Driller EDU Training Videos”						
Training and Education	Groundwater Conservation	Drilling History	Drill Bits and Tooling	Lost Circulation	Winter Safety	2027 Drilling & Environment in the News
Editorial Podcast	Driller Newscast	Driller Newscast	Driller Newscast	Driller Newscast	Driller Newscast	Driller Newscast
Additional Marketing Opportunities	Featured Products, Custom Quiz Sponsorships, IgniteDemand Also available: Digital AND Print Classifieds			Product Webinars, Sponsored eBlasts, Advanced Demographic Targeting Also available: Digital AND Print Classifieds		